

Organizational Capacity	A Vibrant Urban Core	Regional Arts and Culture Infrastructure	Silicon Valley Engagement in the Arts
<ul style="list-style-type: none"> ○ Website ○ Communications Plan ○ Catalyst Teams 	<p>Community Forums</p> <ul style="list-style-type: none"> ○ Speaker Series <p>Small Wonders</p> <ul style="list-style-type: none"> ○ SoFA Plan ○ City Partnership <p>Big Deals</p> <ul style="list-style-type: none"> ○ Convention Center ○ BART ○ Climate Clock ○ SJSU <p>Barrier Removal</p> <ul style="list-style-type: none"> ○ Sign Ordinance ○ Newsrack <p>Recruitment</p> <ul style="list-style-type: none"> ○ SoFA Tenants ○ High Rise Owners ○ Major Downtown Tenants <p>Marketing/Branding</p> <ul style="list-style-type: none"> ○ SoFA ○ First Festival ○ Downtown Branding <p>Product Enhancement</p> <ul style="list-style-type: none"> ○ Left Coast Live ○ Venues ○ Music Scene ○ 01 Festival 	<ul style="list-style-type: none"> ○ Baseline Research ○ Message Platform ○ Artsopolis ○ Investment Funds <ul style="list-style-type: none"> ○ SoFA ○ Iconic Public Art ○ 3 E's ○ Leadership <ul style="list-style-type: none"> ○ MALI ○ Emerging Leaders ○ Young Professionals Network ○ SV Municipal Network 	<p>Multicultural Sampler</p> <p>Children and Youth</p> <ul style="list-style-type: none"> ○ Planning Retreat ○ Business Plan

